

"Empowering Your Brand with Creative Marketing & Social Media Excellence!"

SERVICES & PRICING

SOCIAL MEDIA MANAGEMENT

Content Creation & Scheduling (2 platforms)

- ☐ 3 posts/week: **\$300/month**
- ☐ Daily posts: **\$650/month**
- ☐ Additional platforms: + **\$75/month each**

Just Listed/Open House/Under Contract/Closed/Holiday Posts

- ☐ Up to 6 posts/month included with bundle or **\$30/post**
- ☐ Platforms: Facebook, Instagram, Twitter/X, Bluesky, LinkedIn, TikTok

Video Creation for Reels or TikTok

- ☐ Under 1 minute: **\$75 each**
- ☐ 1–4 minutes: **\$125 each**
- ☐ 5+ minutes: **Negotiable**

Social Media Setup

- ☐ Initial setup for 2 platforms (includes header design, profile completion, Instagram highlights): **\$75**
- ☐ Additional platforms: **\$25 each**

Social Media Packages (2 platforms)

- ☐ 3 posts/week + 2 videos/month: **\$400/month**
- ☐ Daily posts + 3–4 videos/month: **\$750/month**

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Social Media Strategist

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ADDITIONAL MARKETING SERVICES

- ☐ **Monthly Digital Newsletter (CRM): \$250/month**
 - ☐ **Print Media** (Postcards, flyers, brochures, etc.): **Negotiable**
 - ☐ **Slide Show** (Seminars, presentations, etc.): **Negotiable**
 - ☐ **Email or Social Media Blasts: Negotiable**
 - ☐ **Logo Design: \$75**
 - ☐ **Business Card Design: \$100**
 - ☐ **Email Signature Design: \$50**
 - ☐ **Custom Service Bundles:** Discounted rates available
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LISTING SERVICES

- ☐ **Listing Description Creation: \$50/listing**
 - ☐ **MLS Input** (Photos, documents, updates): **\$75/listing**
 - ☐ **CMA & Equity Analysis Assistance: \$50/property**
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HOURLY SERVICES

Administrative Support: **\$30/hour**

References available upon request.

Online Portfolio: athompsonportfolio.com

*If you're looking to grow your business, consider some of these services.
Let me know, and I'll provide a personalized quote!*